Infosec is proud to introduce our newest awareness series: Just the Facts. This twenty-four-month cybersecurity awareness program provides your teams with the step-by-step guidance they need to keep themselves, their data and your organization safe from cybercriminals.

The core of this program is our award-winning series of instructional modules. Hosted by cybersecurity expert Keatron Evans and his team, Just the Facts covers the key cybersecurity topics recommended by The National Institute of Standards and Technology (NIST). Each module explores one common threat vector and provides step-by-step instructions on how to recognize and defend against such a threat. These modules are short (around five minutes long), straightforward and concise — giving your team the most efficient and effective training possible.

The program includes twenty-four training sessions, each containing one live-action module and a five-question assessment based on the module topic. Each session is supported by a dedicated PhishSim template battery (with a unique education page), a poster and an infographic.

Together, these assets go beyond basic compliance requirements. Our layered approach is designed to engage your team throughout the two years, creating lasting cybersecurity behavior change.

Ongoing education and reinforcement will help build cybersecurity into the culture of your organization.

**Accessibility**

Ensuring all of your employees can enjoy the same high-quality training is important. That’s why Just the Facts modules are built with accessibility in mind. Each module has Closed Captions (CC), an Audio Descriptive Track (ADT) and a downloadable PDF, allowing all employees to enjoy our awareness content in the format that fits them best.

**Translations**

A global workforce requires a global training solution. That’s why all Just the Facts modules and assessments are available in ELEVEN additional languages, including: German, Portuguese (Brazilian), Dutch, Spanish (Latin America), Chinese Traditional, Chinese Simplified, French Canadian, French (EU), Italian, Japanese and Korean. 19 additional languages are available in the caption-only format: Russian, Polish, Vietnamese, Turkish, Romanian, Norwegian, Swedish, Hungarian, Hebrew, Finnish, Czech, Arabic, Indonesian, Thai, Spanish (EU), Hindi, Bengali, Danish and Malay.
WHAT’S INCLUDED

Training campaign

24 live action training modules
Assign themed training modules covering the cybersecurity topics recommended by NIST.

24 assessments
Test employee knowledge and lesson retention with assessments for each core cybersecurity topic.

Phishing simulations

56 phishing templates
Watch employee behavior change with phishing templates simulating the topics and attacks covered in the training materials.

24 phishing education pages
Tie anti-phishing training to your awareness campaign with phishing education pages themed to our Just the Facts modules.

Reinforcement tools

23 posters
Hang posters in common areas and high traffic locations to extend your campaign communication offline.

23 infographics
Take a closer look at each cybersecurity topic with topical data and visual examples.

Stakeholder presentation
Notify employees of new training exercises using the same imagery, tone and style as the Just the Facts training modules.
Collect your existing employee-related risk data or measure your baseline metrics before launching your program. This data will serve as your quantitative starting point, allowing you to re-measure the same metrics throughout the course of your training program to quantify success and behavior change.

**Baseline metrics may include:**
- Phish rate
- Email report rate
- Training completion rates
- Security incidents
- Infected devices
- Lost/stolen devices & security badges
- Requests blocked via proxy server
- Security portal traffic
- Password strength data

Build a PhishSim™ campaign using the Baseline - Blind template battery to measure your organization’s phishing susceptibility before launching your program.

(Optional) Present your plan to stakeholders

Get buy-in from your organization’s leadership with our pre-built Just the Facts stakeholder presentation and slide-by-slide talking points.

Put it all together

The following session structure includes our recommended training content and cadence. Although we recommend running the Just the Facts training program over the course of 24 months, you can adjust the frequency of training, session order and even the contents of the program to meet your organization’s needs.
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<thead>
<tr>
<th>QUARTER</th>
<th>MONTH</th>
<th>SESSION</th>
<th>SESSION ASSETS</th>
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<tr>
<td>YEAR 1</td>
<td>MONTH 1</td>
<td>Introduction</td>
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<td>MONTH 2</td>
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<td>MONTH 3</td>
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<td>MONTH 7</td>
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<td>MONTH 9</td>
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<td>MONTH 11</td>
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<td>MONTH 19</td>
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<td>Insider Threats</td>
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</table>
Month 1: Introduction

JUST THE FACTS: INTRODUCTION
Begin at the beginning with this introduction to cybersecurity concepts and vocabulary. Identify some common cybersecurity threats and learn the behaviors that mitigate those threats.

AwareEd™
Module: Just the Facts: Introduction (4:16 min)
Assessment: Just the Facts: Introduction Assessment

PhishSim
Battery: Just the Facts — Introduction
» Home Depot survey
» Manager question
Education page: Just the Facts: Introduction

Month 2: Malware

JUST THE FACTS: MALWARE
Get the facts you need on malware: what it is, how it works and what you can do to protect yourself and your organization against it.

AwareEd™
Module: Just the Facts: Malware (4:07 min)
Assessment: Just the Facts: Malware Assessment

Downloadable resources
Poster: Just the Facts: Malware
Infographic: The Facts About Malware

PhishSim
Battery: Just the Facts — Outsmarting Malware
» Microsoft Security Alert
» Mastercard Survey
» Missed Meeting
Education page: Just the Facts: Malware

Month 3: Social Engineering

JUST THE FACTS: SOCIAL ENGINEERING
Some cyber-defenses can be broken without the use of a computer. Explore the details and dangers of social engineering and the tactics that exploit the human element, and get yourself informed with Just the Facts.

AwareEd™
Module: Just the Facts: Social Engineering (4:56 min)
Assessment: Just the Facts: Social Engineering Assessment

Downloadable resources
Poster: Just the Facts: Social Engineering
Infographic: The Facts About Social Engineering

PhishSim
Battery: Just the Facts — Who really sent that email?
» Hate message
» Zoom Message
Education page: Just the Facts: Social Engineering
Month 4: Phishing

JUST THE FACTS: PHISHING
Don't get caught by phishers trawling for data. Get the facts on phishing: what it is, how it works and what you can do to avoid it.

AwareEd™
Module: Just the Facts: Phishing (4:07 min)
Assessment: Just the Facts: Phishing Assessment

Downloadable resources
Poster: Just the Facts: Phishing
Infographic: The Facts About Phishing

PhishSim
Battery: Just the Facts — Don't get hooked
  » Proposal
  » Google Meeting
Education page: Just the Facts: Phishing

Month 5: Physical Security

JUST THE FACTS: PHYSICAL SECURITY
Get the facts on securing your building and your workspace with this module on physical security best practices.

AwareEd™
Module: Just the Facts: Physical Security (3:29 min)
Assessment: Just the Facts: Physical Security Assessment

Downloadable resources
Poster: Just the Facts: Physical Security
Infographic: The Facts About Physical Security

PhishSim
Battery: Just the Facts — Protecting your perimeter
  » Physical Security New Badges
  » Physical Security Building Security
  » Remote antivirus
Education page: Just the Facts: Physical Security

Month 6: Removable Media

REMOVABLE MEDIA
What do USB drives, removable hard drives and phones have in common? They are all considered forms of removable media, and they can all be dangerous. Get the facts on removable media today.

AwareEd™
Module: Just the Facts: Removable Media (4:26 min)
Assessment: Just the Facts: Removable Media Assessment

Downloadable resources
Poster: Just the Facts: Removable Media
Infographic: The Facts About Removable Media

PhishSim
Battery: Just the Facts — Dangerous devices
  » Lost USB
  » Security USB Scan
Education page: Just the Facts: Removable Media
Month 7: Password Security

**JUST THE FACTS: PASSWORD SECURITY**
Get to grips with the challenges of password security. Explore password problems and protection tips, and get the facts you need to keep your data secure.

- **AwareEd™**
  - Module: Just the Facts: Password Security (4:59 min)
  - Assessment: Just the Facts: Password Security Assessment

- **Downloadable resources**
  - Poster: Just the Facts: Password Security
  - Infographic: The Facts About Password Security

- **PhishSim**
  - Battery: Just the Facts - Avoiding password pitfalls
    - Twitter Password Reset
    - Chase Password
    - Microsoft Password reset
  - Education page: Just the Facts: Password Security

Month 8: Mobile Security

**JUST THE FACTS: MOBILE SECURITY**
Your phone is an office that you carry in your pocket. Get the facts on what it takes to secure, protect and use your phone safely.

- **AwareEd™**
  - Module: Just the Facts: Mobile Security (3:50 min)
  - Assessment: Just the Facts: Mobile Security Assessment

- **Downloadable resources**
  - Poster: Just the Facts: Mobile Security
  - Infographic: The Facts About Mobile Security

- **PhishSim**
  - Battery: Just the Facts — Protecting data on the go
    - Laptop FDE
    - Mobile App
  - Education page: Just the Facts: Mobile Security

Month 9: Safe Web Browsing

**JUST THE FACTS: SAFE WEB BROWSING**
Get the facts on safe web browsing! In this module, you’ll explore the dangers, the challenges and the things you can do to keep yourself and your data safe.

- **AwareEd™**
  - Module: Just the Facts: Safe Web Browsing (5:08 min)
  - Assessment: Just the Facts: Safe Web Browsing Assessment

- **Downloadable resources**
  - Poster: Just the Facts: Mobile Security
  - Infographic: The Facts About Mobile Security

- **PhishSim**
  - Battery: Just the Facts — Avoid the tangled web
    - Malicious Video Link
    - Dropbox
    - Facebook Login
  - Education page: Just the Facts: Safe Web Browsing
### Month 10: Data Privacy

**JUST THE FACTS: DATA PRIVACY**
Get the facts on data privacy. Find out what data privacy is, how it works... and what happens when it goes wrong!

<table>
<thead>
<tr>
<th><strong>AwareEd™</strong></th>
<th><strong>Downloadable resources</strong></th>
<th><strong>PhishSim</strong></th>
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</thead>
<tbody>
<tr>
<td><strong>Module:</strong> Just the Facts: Data Privacy (5:24 min)</td>
<td><strong>Poster:</strong> Just the Facts: Data Privacy</td>
<td><strong>Battery:</strong> Just the Facts — Break their privacy, break the law</td>
</tr>
<tr>
<td><strong>Assessment:</strong> Just the Facts: Data Privacy Assessment</td>
<td><strong>Infographic:</strong> The Facts About Data Privacy</td>
<td>» HIPAA Update</td>
</tr>
</tbody>
</table>

**Education page:** Just the Facts: Data Privacy

### Month 11: Public Wi-Fi

**JUST THE FACTS: PUBLIC WI-FI**
Get the facts on Wi-Fi and working remotely. In this video, you’ll explore the challenges and dangers that come with Wi-Fi, and the importance of keeping security in mind.

<table>
<thead>
<tr>
<th><strong>AwareEd™</strong></th>
<th><strong>Downloadable resources</strong></th>
<th><strong>PhishSim</strong></th>
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</thead>
<tbody>
<tr>
<td><strong>Module:</strong> Just the Facts: Public Wi-Fi (5:10 min)</td>
<td><strong>Poster:</strong> Just the Facts: Public Wi-Fi</td>
<td><strong>Battery:</strong> Just the Facts — Perils of public Wi-Fi</td>
</tr>
<tr>
<td><strong>Assessment:</strong> Just the Facts: Public Wi-Fi Assessment</td>
<td><strong>Infographic:</strong> The Facts About Public Wi-Fi</td>
<td>» Wi-Fi Password</td>
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</tbody>
</table>

**Education page:** Just the Facts: Public Wi-Fi

### Month 12: Working Remotely

**JUST THE FACTS: WORKING REMOTELY**
What cybersecurity dangers will you face when you’re working remotely, and what can you do about it? Get the facts on remote work and home offices.

<table>
<thead>
<tr>
<th><strong>AwareEd™</strong></th>
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<th><strong>PhishSim</strong></th>
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</thead>
<tbody>
<tr>
<td><strong>Module:</strong> Just the Facts: Working Remotely (3:48 min)</td>
<td><strong>Poster:</strong> Just the Facts: Working Remotely</td>
<td><strong>Battery:</strong> Just the Facts — Securing the home office</td>
</tr>
<tr>
<td><strong>Assessment:</strong> Just the Facts: Working Remotely</td>
<td><strong>Infographic:</strong> The Facts About Working Remotely</td>
<td>» Mobile Security Encryption</td>
</tr>
</tbody>
</table>

**Education page:** Just the Facts: Working Remotely

**PhishSim**
| **Battery:** Just the Facts — Securing the home office |
| » McAfee |
| » Working Remotely VPN |
Month 13: Ransomware

JUST THE FACTS: RANSOMWARE
Ransomware is one of the rising stars of the malware world. Take a few minutes to get the facts about what ransomware is, how it works and how to avoid it.

AwareEd™
Module: Just the Facts: Ransomware (3:43 min)
Assessment: Just the Facts: Ransomware Assessment

Downloadable resources
Poster: Just the Facts: Ransomware
Infographic: The Facts About Ransomware

PhishSim
Battery: Just the Facts — Pay up or we delete your data
» Google Ransomware
» Dropbox File Invite

Education page: Just the Facts: Ransomware

Month 14: Data Destruction

JUST THE FACTS: DATA DESTRUCTION
What do you do when you don't need a piece of data anymore? Take a few minutes to explore the hows and whys of data destruction.

AwareEd™
Module: Just the Facts: Data Destruction (4:21 min)
Assessment: Just the Facts: Data Destruction Assessment

Downloadable resources
Poster: Just the Facts: Data Destruction
Infographic: The Facts About Data Destruction

PhishSim
Battery: Just the Facts — Data Destruction
» Account Deactivation (OneDrive and Google Drive)
» Data Destroy

Education page: Just the Facts: Data Destruction

Month 15: Cloud Security

JUST THE FACTS: CLOUD SECURITY
Cloudy with a chance of malware! Take a minute to explore the cloud: what it is, how it works and the best ways to keep your data safe in the cloud.

AwareEd™
Module: Just the Facts: Cloud Security (4:01 min)
Assessment: Just the Facts: Cloud Security Assessment

Downloadable resources
Poster: Just the Facts: Cloud Security
Infographic: The Facts About Cloud Security

PhishSim
Battery: Just the Facts — Cloud Security
» iCloud Storage
» Adobe Cloud Access

Education page: Just the Facts: Cloud Security
Month 16: Business Email Compromise

**JUST THE FACTS: BUSINESS EMAIL COMPROMISE**

Take a few minutes to learn about Business Email Compromise, a subtle and dangerous form of phishing. What is it and who does it target? And how can you spot one?

**AwareEd™**
- **Module:** Just the Facts: Business Email Compromise (3:51)
- **Assessment:** Just the Facts: Business Email Compromise Assessment

**Downloadable resources**
- **Poster:** Just the Facts: Business Email Compromise Assessment
- **Infographic:** The Facts About Business Email Compromise

**PhishSim**
- **Battery:** Just the Facts — Business Email Compromise
  - Password request
  - Read proposal
- **Education page:** Just the Facts: Business Email Compromise

Month 17: Clean Desk Policy

**JUST THE FACTS: CLEAN DESK POLICY**

In cybersecurity, a “clean” desk can still be messy! Learn how to keep your work area secure by locking up papers and stopping attackers from spotting information.

**AwareEd™**
- **Module:** Just the Facts: Clean Desk Policy (4:14 min)
- **Assessment:** Just the Facts: Clean Desk Policy Assessment

**Downloadable resources**
- **Poster:** Just the Facts: Clean Desk Policy Assessment
- **Infographic:** The Facts About Clean Desk Policy
- **Other:** Clean desk policy checklist

**PhishSim**
- **Battery:** Just the Facts — Clean Desk Policy
  - Left on printer
  - Sign policy
  - You were caught!
- **Education page:** Just the Facts: Clean Desk Policy

Month 18: Internet of Things

**JUST THE FACTS: INTERNET OF THINGS**

What is the Internet of Things? How smart are smart devices, really? Learn about how IoT works, as well as the security challenges you may face.

**AwareEd™**
- **Module:** Just the Facts: Internet of Things Risks (IoT) (3:40 min)
- **Assessment:** Just the Facts: Internet of Things Risks Assessment

**Downloadable resources**
- **Poster:** Just the Facts: Internet of Things Risks (IoT)
- **Infographic:** The Facts About the Internet of Things Risks (IoT)

**PhishSim**
- **Battery:** Just the Facts — Internet of Things
  - New app
  - Survey
  - New office tech
- **Education page:** Just the Facts: Internet of Things
Month 19: Stick to the Policy

**JUST THE FACTS: STICK TO THE POLICY**

Why are policies and procedures important? In this module, you'll learn "why" and "how" of policies, and why sticking to the plan is crucial for you, your organization and your customers.

<table>
<thead>
<tr>
<th>AwareEd™</th>
<th>Downloadable resources</th>
<th>PhishSim</th>
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</thead>
<tbody>
<tr>
<td><strong>Module:</strong> Just the Facts: Stick to the Policy (3:42 min)</td>
<td><strong>Poster:</strong> Just the Facts: Stick to the Policy</td>
<td><strong>Battery:</strong> Just the Facts — Stick to the Policy</td>
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<td><strong>Infographic:</strong> The Facts About Stick to the Policy</td>
<td><strong>»</strong> Target reward</td>
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<td><strong>»</strong> Did you see?</td>
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<td><strong>Education page:</strong> Just the Facts: Stick to the Policy</td>
</tr>
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</table>

Month 20: Multi-factor Authentication

**JUST THE FACTS: MULTI-FACTOR AUTHENTICATION**

Explore multi-factor authentication with our cybersecurity experts. Take a look at factor types, examples and the use of multi-factor authentication to secure different systems.

<table>
<thead>
<tr>
<th>AwareEd™</th>
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<th>PhishSim</th>
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<td><strong>»</strong> Update security questions</td>
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<td><strong>»</strong> Two Factor Authentication (Google)</td>
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<td><strong>Education page:</strong> Just the Facts: Multi-factor authentication</td>
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</table>

Month 21: Social Media Best Practices

**JUST THE FACTS: SOCIAL MEDIA BEST PRACTICES**

Social media is a new frontier in communication, and a new frontier means new dangers. Take a few minutes to learn about using social media safely.

<table>
<thead>
<tr>
<th>AwareEd™</th>
<th>Downloadable resources</th>
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<tbody>
<tr>
<td><strong>Module:</strong> Just the Facts: Social Media Best Practices (4:48 min)</td>
<td><strong>Poster:</strong> Just the Facts: Social Media Best Practices</td>
<td><strong>Battery:</strong> Just the Facts — Social Media Best Practices</td>
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<td><strong>Assessment:</strong> Just the Facts: Social Media Best Practices Assessment</td>
<td><strong>Infographic:</strong> The Facts About Social Media Best Practices</td>
<td><strong>»</strong> Twitter — Password Reset</td>
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<td><strong>»</strong> I saw this</td>
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<td><strong>Education page:</strong> Just the Facts: Social Media Best Practices</td>
</tr>
</tbody>
</table>
Month 22: Incident Response

JUST THE FACTS: INCIDENT RESPONSE
Security incidents are going to happen. But with preparation, being informed and smart after-incident behavior, you can prevent many incidents and keep many more from being destructive or dangerous. Get just the facts on incident response!

AwareEd™
Module: Just the Facts: Incident Response (4:13)
Assessment: Just the Facts: Incident Response Assessment

Downloadable resources
Poster: Just the Facts: Incident Response
Infographic: The Facts About Incident Response

PhishSim
Battery: Just the Facts — Incident Response
» Recent data breach
» Data backup
» Training overdue
Education page: Just the Facts: Incident Response

Month 23: Travel Security

JUST THE FACTS: TRAVEL SECURITY
Travel can be an adventure … or a disaster. Explore what it takes to travel safely, stay cyber secure on the move and dodge common cybersecurity threats and attacks.

AwareEd™
Module: Just the Facts: Travel Security (5:05 min)
Assessment: Just the Facts: Travel Security Assessment

Downloadable resources
Poster: Just the Facts: Travel Security
Infographic: The Facts About Travel Security

PhishSim
Battery: Just the Facts — Travel Security
» Free tickets
» Campsite Booking
Education page: Just the Facts: Travel Security

Month 24: Insider Threats

JUST THE FACTS: INSIDER THREATS
Your company may know how to defend against attacks from the outside. But what happens when the threat comes from inside your organization? Learn how to protect yourself from insider threats.

AwareEd™
Module: Just the Facts: Insider Threats (4:55 min)
Assessment: Just the Facts: Just the Facts: Insider Threats Assessment

Downloadable resources
Poster: Just the Facts: Insider Threats
Infographic: The Facts About Insider Threats

PhishSim
Battery: Just the Facts — Insider Threats
» New job opportunity
» Quick survey
Education page: Just the Facts: Insider Threats
MEASURING CAMPAIGN SUCCESS

Measure early and often
After launching your program, pay close attention to employee engagement, training completion and phish rates and make training adjustments if necessary. View campaign run reports or reference auto reports to compare results to your baseline measurements and report progress to stakeholders. Use the Infosec IQ dashboard to easily view your training completion rates, compliance score for each cybersecurity topic and phishing performance over time.

Qualitative observations
What feedback did you receive from employees during the campaign? Did you see an increase in cybersecurity discussions with your team or amongst employees? Remember to record these observations. Qualitative data, along with quantitative metrics, can help you be more effective when reporting results to your leadership. Culture change is a reflection of people's attitudes and behaviors, so be sure you're capturing the whole picture to report out and up.

Keep the momentum
This plan was designed to help you run a comprehensive, layered security awareness and anti-phishing program from start to finish, but the job of security awareness and training is never truly complete. Once your program is finished, keep your security awareness momentum going with new security awareness campaigns and training materials.

About Infosec
At Infosec, we believe knowledge is the most powerful tool in the fight against cybercrime. We provide the best certification and skills development training for IT and security professionals, as well as employee security awareness training and phishing simulations. Learn more at infosecinstitute.com.

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