INFOSEC IQ ™

Security awareness training

Educate, engage and empower your organization

Security awareness: The facts

Almost three out of four data breaches include human error, and strategic phishing attacks such as business email compromise nearly doubled last year[1]. It's a trend Infosec clients have also seen: phishing simulation emails related to corporate and stakeholder communications are the most clicked by employees.

Many organizations already have a security awareness training program in place to combat these threats, but program administrators often face similar hurdles:

> » Low employee engagement in company-wide security awareness training

> » Employees who don't know how or where to report suspicious-looking emails

> » Leaders who see security training as a compliance requirement rather than something to build a year-round culture of cybersecurity

At Infosec, we understand effective security awareness training is both an art and a science. Across more than five million learners, we've proven that fresh, engaging content combined with established learning methodologies helps employees retain the information they need, empowers them to help defend against cyber threats and delivers the reduced cyber risk organizational leaders demand.

[1]2023 Verizon Data Breach Investigations Report

> "
> **Employees tell me all the time they weren't aware of the cyber threats we're teaching them about. It's been amazing to hear how consistent security awareness training has opened their eyes."**

Mike Urbanski
Director of Information Technology, St. Catherine's Center for Children

How Infosec IQ drives true culture change

Security awareness training is more than managing risk and compliance. It's an investment in your employees — and your culture. With the Infosec IQ security awareness platform, you can be confident that investment will deliver results.

Nine out of ten Infosec IQ clients say Infosec IQ helped create a strong culture of cybersecurity within their organization. With customer-proven training resources at your fingertips, you will not only increase employee engagement, you will positively impact learners' behaviors, reduce the human error component in data breaches — and help gain stakeholder buy-in.

90%
of clients agree

that our security awareness training solution, Infosec IQ, has helped them create strong cybersecurity culture and **made their organization more secure and cyber-resilient.**

Increase engagement with in-depth content

Security awareness training shouldn't be one size fits all. Everyone is at a unique point in their cybersecurity journey, and different roles face different cyber threats. With Infosec IQ, you can personalize each learner's training based on their profile or behaviors to increase engagement and positively impact behavior.

The Infosec IQ library contains 2,000+ high-quality training resources in different styles, formats and themes to match your organization's culture, employee learning preferences and local languages. You'll have everything you need to run successful campaigns year-round:

- Training modules
- Assessments
- Simulated phishing templates
- Posters
- Newsletters
- And more!

2This percentage has been rounded to the nearest tenth percentage

90% of clients[2] state

that Infosec IQ has **all the content and resources** to educate employees about security threats.

Build security habits through interactive training

The combination of microlearning and interactivity is proven to help employees better retain information and master new habits. Infosec IQ includes gamified content and simulated phishing tests that make training memorable, relevant and interactive.

After just one year of using Infosec IQ, employees can identify and report suspicious emails in half the time, on average. They do this through an email reporting button called PhishNotify. Employees who report an email receive immediate positive feedback, reinforcing vital security behaviors — and allowing the security team to have more time to respond to cybersecurity events.

This metric was calculated from customer usage data over a five-year period.

Organizations see a
75%*
improvement
in their phishing report times after using Infosec IQ.

Get full support every step of the way

You're busy. We get it. That's why when you team up with Infosec, a dedicated client success manager is there to help you at every stage of your journey. As a Certified Security Awareness Practitioner, they'll provide you with the best practices, benchmarks and guidance necessary to build, improve and refine your training program.

Whether you aim to roll out a pre-built plan with minimal effort or create a fully customized training program, we'll ensure you achieve your business and security objectives — and speed up the return on your investment.

"

"We've significantly increased awareness overall and are starting to see a shift in culture. **Employees understand the importance of information security** and are playing a much more active role in keeping our data secure."

Dan Teitsma

Information Security Specialist
Program Manager, Amway

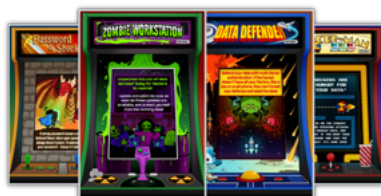# Additional security awareness resources

[Educate your employees with Infosec IQ](#)

[Launch pre-built training programs](#)

[Browse award-winning training content](#)

[Free security awareness training resources](#)

[See new Work Btyes training series](#)

INFOSEC IQ™

Infosec IQ security awareness and training empowers your employees with the knowledge and skills to stay cyber-secure at work and home. With over 2,000 awareness and training resources, you'll have everything you need to prepare employees to detect, report and defeat cybercrime. Every aspect of the platform can be customized to match your organization's culture and personalized to employees' learning styles. With Infosec IQ, you can:

» Personalize employee training with role-based modules and gamified lessons in a variety of themes and styles to engage learners and strengthen your cybersecurity culture.
» Automate learner management, training campaigns and phishing simulations to keep lessons relevant — and save you time.
» Integrate with your LMS, identify provider, endpoint protection and SOC to streamline program management, reporting and attack response.
» Analyze employee risk scores, learning outcomes and your cybersecurity culture to identify weaknesses and anticipate cyber threats.
» Improve your training efforts with actionable data to make secure behaviors second nature for every employee.

Book a meeting

About Infosec

Infosec's mission is to put people at the center of cybersecurity. Through role-guided security training, our platforms — Infosec IQ, Infosec Skills and Infosec Skills Live Boot Camps — help individuals and organizations protect their data, mitigate risk and empower employees. From security awareness for your accounting team to secure coding training for your developers, we'll help you deliver the right security education to protect your employees and organization.

Learn more at infosecinstitute.com.