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Certified Security Awareness Practitioner Boot Camp

The Certified Security Awareness Practitioner (CSAP) Boot Camp is designed to certify your expert-level knowledge and skills in planning, developing and implementing a successful enterprise security awareness training program.

Course description

Building a robust security awareness program is important, but it can be in vain if your employees don't buy into what you're selling and actually change their security behavior. In this three-day course, you'll not only learn how to create a security awareness program, you'll learn proven persuasion and inspiration techniques to help you "sell" employees on security and influence the security culture of your organization.

Infosec's intensive boot camp also prepares you to pass the Certified Security Awareness Practitioner (CSAP) exam. You'll leave the course armed with practical tips to take back to your organization to help create and manage a successful security awareness program — and ultimately influence security behaviors and your organization's security culture.

Who should attend

- » Security awareness officers/specialists
- » Compliance and privacy officers
- » Information security managers
- » Human resources and employee training and development professionals
- » Marketing and communication professionals new to security awareness
- » Professionals whose responsibilities include developing and managing a security awareness training and education program

Boot camp at a glance



Hands-on training

- ✓ The awareness maturity model
- Measuring impact and engagement
- Integrating existing technology with your training and awareness program

Delivery methods

- ✓ Online
- In person
- Team onsite



Training duration

- Immediate access to Infosec Skills
- 3-day boot camp
- 90-days extended access to all boot camp materials

The hands-on cybersecurity training platform that moves as fast as you do

Infosec Skills boot camps are engineered to match the way today's cybersecurity professionals prefer to learn. In addition to days of live training from an experienced pro, you'll get unlimited access to 100s of additional hands-on cybersecurity courses and cyber ranges to help you advance your skills before, during and after your boot camp. Your Infosec Skills access extends 90 days past your boot camp, so you can take additional time to prepare for your exam, or get a head start on your next certification goal.



Start training immediately

Prepare for your boot camp with immediate access to the Infosec Skills on-demand training library.



Learn by doing in the cyber range

Put what you've learned into practice with 100s of browser-based labs and hands-on projects.



Get unlimited custom practice exams

Uncover knowledge gaps with unlimited practice exams attempts and skill assessments.



700+ IT and security courses

Earn CPEs and build new skills with 100s of additional training courses.

What's included

- » Exam Pass Guarantee
- » Exam voucher
- » Unlimited practice exam attempts
- » 100% Satisfaction Guarantee
- » Free 90-day Infosec Skills subscription (access to 1,400+ additional courses and labs)
- » 90-day extended access to all boot camp video replays and materials
- » Onsite proctoring of exam
- » Pre-study learning path
- » Knowledge Transfer Guarantee

Prerequisites

This course is appropriate for:

- » Established security practitioners with existing security experts who are new to the practice of security training and awareness
- » People with existing marketing and communications experience who are entering the field of security training and awareness



Boot camp overview

Any hacker will tell you that the easiest target isn't a system or a technology — it's people. In this course, you'll learn how to engage your audience and create a "pull" for your training and awareness. You'll learn how to assess the security culture of your organization and map out a plan to improve it. You'll learn how to align your program to your organization's goals and get executive support. You'll learn how people learn, and how they consume media. You'll learn how to create marketing personas and how to get the right message to the right person at the right time, increasing the likelihood of behavioral change. You'll also learn about:

- » The awareness maturity model
- » Measuring impact and engagement
- » Integrating existing technology with your training and awareness program
- » Evaluating human risk

CSAP certification details

The CSAP is designed to certify that candidates have expert level knowledge and skills in planning, developing and implementing a successful enterprise security awareness training program. The CSAP body of knowledge consists of seven domains covering the responsibilities of a security awareness practitioner. The certification exam is a 50-question, traditional multiple-choice test. Questions are randomly pulled from a master list and must be completed in two hours. The seven CSAP domains are:

- » The need for enterprise security awareness training
- » Security and communication terminology and concepts
- » Security awareness program planning
- » Security awareness program development
- » Security awareness program implementation
- » Managing a security awareness program
- » Common challenges related to security awareness training

Course objectives

- » Evaluate your organization's current level of human risk and the prevailing security culture
- » Evaluate your existing security awareness programs and necessary areas of improvement
- » Build a new program using time-tested techniques to get the right message to the right person at the right time
- » Learn how to brand and internally market your program so that you can gain attention and buy-in throughout your organization
- » Learn how to run an integrated campaign and measure results such as reach and engagement throughout the security awareness "funnel"
- » Influence culture change so you're not pushing security awareness, but are creating pull for your program via awareness training that people actually want
- » Integrate your awareness program into your existing endpoint protection system
- » Select the best training platform for your organization, and leave with a comprehensive buyer's guide to help you get started



What our students are saying

Incredible! I have attended classes where the instructor just read PowerPoints — our instructor added so much additional information to the class and knows the field of security inside and out! I was very pleased with his knowledge and instructional skills.

Sheree Moore Mobile County Public Schools

I went to West Point for my bachelor's, Columbia for my master's and had multiple Army-led courses, and this ranks as one of the best, most engaging courses that I have ever had.

William Jack Deloitte Consulting, LLC

The instructor was able to take material that prior to the class had made no sense and explained it in real-world scenarios that were able to be understood.

Erik Heiss United States Air Force

Skill up and get certified, guaranteed



Exam Pass Guarantee

If you don't pass your exam on the first attempt, get a second attempt for free. Includes the ability to re-sit the course for free for up to one year.



100% Satisfaction
Guarantee

If you're not 100% satisfied with your training at the end of the first day, you may withdraw and enroll in a different online or in-person course.



Knowledge Transfer Guarantee

If an employee leaves within three months of obtaining certification, Infosec will train a different employee for free for up to one year.



Certified Security Awareness Practitioner details

Our instructors give you 100% of their time and dedication to ensure that your time is well spent. You receive an immersive experience with no distractions! The typical daily schedule is:

	Day 1	Day 2	Day 3
Morning session	Introduction Building a successful security awareness and training program	Program development and asset acquisition	Program implementation
Afternoon session	Program design	Program implementation	Take the CSAP exam
Evening session	Optional group & individual study	Optional group & individual study	

Schedule may vary from class to class

Before your boot camp

Start learning now. You'll get immediate access to all the content in Infosec Skills, including an in-depth CSAP prep course, the moment you enroll. Prepare for your live boot camp, uncover your knowledge gaps and maximize your training experience.

During your boot camp

Day 1

- » Building a successful security awareness and training program
- » Program design
 - » Forming awareness team
 - » Understanding organizational context
 - » Gathering requirements
 - » Setting program scope
 - » Selecting program KPIs and performance metrics
 - » Selecting and embedding evaluation methods

- » Developing reward program
- » Developing program implementation plan
- » Developing awareness policy
- Integrating awareness training into administrative processes and existing technical controls

Day 2

- » Program development and asset acquisition
 - » Identifying sources
 - » Developing or acquiring training materials
 - » Budgeting the program
 - » Developing program execution project plan
 - » Communicating with stakeholders
- » Program implementation
 - » Launching your first campaign
 - » Ensuring awareness policy acknowledgment
 - » Executing project plan
 - » Keeping records



Day 3

- » Post-implementation
 - » Monitoring, measuring, and communicating program effectiveness
 - » Keeping the program current
 - » Updating project plan
 - » Reinforcing the program
 - » Building a network of security champions
 - » Sharing success stories
- » Take the CSAP exam

After your boot camp

Your Infosec Skills access extends 90 days past your boot camp, so you can take additional time to prepare for your exam, get a head start on your next certification goal or start earning CPEs.

About Infosec

Infosec's mission is to put people at the center of cybersecurity. We help IT and security professionals advance their careers with skills development and certifications while empowering all employees with security awareness and phishing training to stay cyber-safe at work and home. Learn more at <u>infosecinstitute.com</u>.

