

Get live, expert instruction from anywhere.



# CIPP/US and CIPM Boot Camp

Infosec's four-day authorized CIPP/US and CIPM boot camp provides privacy professionals with both essential knowledge and understanding of important U.S. laws, regulations and enforcement models as well as information on the development, implementation and management of privacy policies and frameworks.

#### **Course description**

This course is designed to prepare you for both the Certified Information Privacy Professional/United States (CIPP/US) and Certified Information Privacy Manager (CIPM) certification exams.

The CIPP/US certification is designed for privacy and compliance officers as well as other professionals in privacy and data protection roles with a focus on U.S. privacy laws and regulations. You will learn about cross-sector limits on the collection and use of data and about specific regulations for the medical, financial, education, telecommunications and marketing sectors. The course also covers laws governing access to private information by law enforcement and national security agencies, issues related to workplace privacy and important state privacy laws.

The CIPM certification is designed to provide privacy managers, compliance officers, and other professionals in privacy and data protection roles with comprehensive knowledge and understanding of privacy and data protection practices in the development, measurement and improvement of a privacy program. The course covers organizational-level privacy program governance, development, implementation and measurement of a privacy program framework as well as the application of the privacy operational life cycle.

## Boot camp at a glance



### What you'll learn

- Introduction to U.S. privacy environment
- Limits on the collection and use of data
- The privacy program operational life cycle



## **Delivery methods**

- ✓ Online
- In person
- Team onsite



### **Training duration**

- Immediate access to Infosec Skills
- 4-day boot camp
- 90-day extended access to all boot camp materials

#### The hands-on cybersecurity training platform that moves as fast as you do

Infosec Skills boot camps are engineered to match the way today's cybersecurity professionals prefer to learn. In addition to days of live training from an experienced pro, you'll get unlimited access to 100s of additional hands-on cybersecurity courses and cyber ranges to help you advance your skills before, during and after your boot camp. Your Infosec Skills access extends 90 days past your boot camp, so you can take additional time to prepare for your exam, or get a head start on your next certification goal.



## Start training immediately

Prepare for your boot camp with immediate access to the Infosec Skills on-demand training library.



## Learn by doing in the cyber range

Put what you've learned into practice with 100s of browser-based labs and hands-on projects.



## Get unlimited custom practice exams

Uncover knowledge gaps with unlimited practice exams attempts and skill assessments.



## 700+ IT and security courses

Earn CPEs and build new skills with 100s of additional training courses.

# What's included

- » Four days of expert, live CIPP/US and CIPM training
- » Exam Pass Guarantee
- » Exam voucher
- » 100% Satisfaction Guarantee
- » Free 90-day Infosec Skills subscription (access to 1,400+ additional courses and labs)
- » 90-day extended access to all boot camp video replays and materials
- » One year IAPP membership
- » Knowledge Transfer Guarantee



#### Who should attend

- » Chief privacy officers (CPOs) and other senior information management professionals in both the U.S. public and private sectors or those employed by any organization with business or policy interests in the U.S.
- » Privacy managers, legal compliance officers and risk managers
- » Members of a privacy or compliance team
- » Intermediate-level privacy professionals and entry-level candidates who are transitioning from non-privacy roles or who are entirely new to the privacy profession
- » Information management professionals in the U.S. financial services, healthcare or telecommunications industries who seek to broaden their expertise into a general information privacy scope
- » Corporate managers who are responsible for privacy within their teams, such as human resources, procurement, marketing and customer relations
- » Non-privacy professionals who serve or support a privacy or compliance team and who need to achieve a consistent level of privacy education
- » Information security professionals (CISO, CISSP)
- » Information auditing and IT governance professionals (CISA, CISM)

#### CIPP/US and CIPM certification details

The IAPP CIPP/US was launched in 2004 as the first professional certification in information privacy and remains the preeminent certification in the field of privacy. The CIPP/US credential demonstrates a strong foundation in U.S. privacy laws and regulations and an understanding of the legal requirements for the responsible transfer of sensitive personal data to/from the U.S., the EU and other jurisdictions.

The IAPP CIPM was launched in 2013 as the first and only certification in privacy program management. It was developed in response to the overwhelming demand to collect and collate common practices for managing privacy operations. The CIPM body of knowledge is comprised of two domains: privacy program governance and privacy program operational life cycle.

#### What you"ll learn

- » The U.S. legal system: definitions, sources of law and the U.S. sectoral model for privacy enforcement
- » U.S. federal laws for protection of personal data: FCRA and FACTA, HIPAA, GLBA and COPPA
- » U.S. federal regulation of marketing practices: TSR, DNC, CAN-SPAM, TCPA and JFPA
- » U.S. state data breach notification: California SB-1386 and select state laws
- » Regulation of privacy in the U.S. workplace: FCRA, EPP, ADA and ECPA plus best practices for privacy and background screening, employee testing, workplace monitoring, employee investigation and termination of employment
- » Organizational privacy concerns, including creating a company vision, structuring the privacy team and communicating with stakeholders
- » Developing and implementing a privacy program framework
- » Measuring performance
- » The privacy operational life cycle



# What our students are saying

Incredible! I have attended classes where the instructor just read PowerPoints — our instructor added so much additional information to the class and knows the field of security inside and out! I was very pleased with his knowledge and instructional skills.

Sheree Moore Mobile County Public Schools

I went to West Point for my bachelor's, Columbia for my master's and had multiple Army-led courses, and this ranks as one of the best, most engaging courses that I have ever had.

**William Jack**Deloitte Consulting, LLC

The instructor was able to take material that prior to the class had made no sense and explained it in real-world scenarios that were able to be understood.

**Erik Heiss**United States Air Force

## Skill up and get certified, guaranteed



**Exam Pass Guarantee** 

If you don't pass your exam on the first attempt, get a second attempt for free. Includes the ability to re-sit the course for free for up to one year.



100% Satisfaction
Guarantee

If you're not 100% satisfied with your training at the end of the first day, you may withdraw and enroll in a different online or in-person course.



Knowledge Transfer Guarantee

If an employee leaves within three months of obtaining certification, Infosec will train a different employee for free for up to one year.



## CIPP/US and CIPM details

Our instructors give you 100% of their time and dedication to ensure that your time is well spent. You receive an immersive experience with no distractions! The typical daily schedule is:

	Day 1	Day 2	Day 3	Day 4
Morning session	Introduction Structure of U.S. law and enforcement models	Access to private information by government and courts	Organizational level Developing framework	Stage II: Protect
Afternoon session	Regulating collection and use of data in the private sector	Workplace privacy State privacy laws	Implementing framework Metrics	Stage III: Sustain Stage IV: Respond
Evening session	Optional group & individual study	Optional group & individual study	Optional group & individual study	

Schedule may vary from class to class

#### Before your boot camp

Start learning now. You'll get immediate access to all the content in Infosec Skills, including an in-depth boot camp prep course, the moment you enroll. Prepare for your live boot camp, uncover your knowledge gaps and maximize your training experience.

#### Day 1: U.S. laws, models and collecting data

- » Course Introduction
- » Structure of U.S. law and enforcement models
  - » Common privacy principles
  - » U.S. law sources, definitions and authorities
  - » Legal liability in the U.S.
  - » U.S. approach to protecting privacy and security of information
- » Regulating collection and use of data in the private sector
  - » Federal trade commission privacy and security enforcement actions
  - » HIPAA and other healthcare privacy regulations

- » Privacy in financial sector
- » FERPA (education)
- » Privacy protection laws for telecommunications and marketing

#### Day 2: Access, privacy and state laws

- » Access to private information by government and courts
  - » Law enforcement access to financial data and communications
  - » Laws related to national security
  - » Privacy issues in civil litigation
- » Workplace privacy
  - » General workplace privacy concerns
  - » Human resources management
  - » Relevant U.S. agencies and laws
  - » Employee background screening
  - » Employee monitoring and investigations
  - » Employee termination
- » State privacy laws
  - » Federal vs. state authority



- » Marketing laws
- » Financial data and data security laws
- » Overview of data breach notification laws

#### Day 3: Privacy program governance

- » Course Introduction
- » Organizational level
  - » Creating a company vision
  - » Establishing a privacy program
  - » Structuring the privacy team
- » Developing the privacy program framework
  - » Developing privacy policies, standards and guidelines
  - » Defining privacy program activities
- » Implementing the privacy policy framework
  - » Communicating the privacy framework to stakeholders
  - » Ensuring alignment with laws and regulations
- » Metrics
  - » Identifying intended audience for metrics
  - » Defining reporting resources
  - » Defining privacy metrics
  - » Identifying systems/application collection points

#### Day 4: Privacy operational life cycle

- » Stage I: Assess
  - » Documenting current baseline
  - » Processors and third-party vendor assessment
  - » Physical assessments
  - » Mergers, acquisitions and divestitures
  - » Conducting analysis and assessments

- » Stage II: Protect
  - » Data life cycle
  - » Information security practices
  - » Privacy by design
- » Stage III: Sustain
  - » Measure
  - » Align
  - » Audit
  - » Monitor
- » Stage IV: Respond
  - » Information requests
  - » Privacy incidents

#### After your boot camp

Your Infosec Skills access extends 90 days past your boot camp, so you can take additional time to prepare for your exam, get a head start on your next certification goal or start earning CPEs.

### **About Infosec**

Infosec's mission is to put people at the center of cybersecurity. We help IT and security professionals advance their careers with skills development and certifications while empowering all employees with security awareness and phishing training to stay cyber-safe at work and home. Learn more at <u>infosecinstitute.com</u>.

