JUST THE FACTS

PROGRAM OVERVIEW

Infosec is proud to introduce our newest awareness series: Just the Facts. This twenty-four-month cybersecurity awareness program provides your teams with the step-by-step guidance they need to keep themselves, their data and your organization safe from cybercriminals.

The core of this program is our award-winning series of instructional modules. Hosted by cybersecurity expert Keatron Evans and his team, Just the Facts covers the key cybersecurity topics recommended by The National Institute of Standards and Technology (NIST). Each module explores one common threat vector and provides step-by-step instructions on how to recognize and defend against such a threat. These modules are short (around five minutes long), straightforward and concise — giving your team the most efficient and effective training possible.

The program includes twenty-four training sessions, each containing one live-action module and a five-question assessment based on the module topic. Each session is supported by a dedicated PhishSim template battery (with a unique education page), a poster and an infographic.

Together, these assets go beyond basic compliance requirements. Our layered approach is designed to engage your team throughout the two years, creating lasting cybersecurity behavior change.

Ongoing education and reinforcement will help build cybersecurity into the culture of your organization.

Accessibility

Ensuring all of your employees can enjoy the same high-quality training is important. That's why Just the Facts modules are built with accessibility in mind. Each module has Closed Captions (CC), an Audio Descriptive Track (ADT) and a downloadable PDF, allowing all employees to enjoy our awareness content in the format that fits them best.

Translations

A global workforce requires a global training solution. That's why all Just the Facts modules and assessments are available in ELEVEN additional languages, including: German, Portuguese (Brazilian), Dutch, Spanish (Latin America), Chinese Traditional, Chinese Simplified, French Canadian, French (EU), Italian, Japanese and Korean. 19 additional languages are available in the caption-only format: Russian, Polish, Vietnamese, Turkish, Romanian, Norwegian, Swedish, Hungarian, Hebrew, Finnish, Czech, Arabic, Indonesian, Thai, Spanish (EU), Hindi, Bengali, Danish and Malay.

Measure
your baseline phish rate

Launch
quarterly phishing campaigns

Train
phished learners automatically

Reinforce
lessons with posters and awareness training

Analyze
performance and compare to baseline data
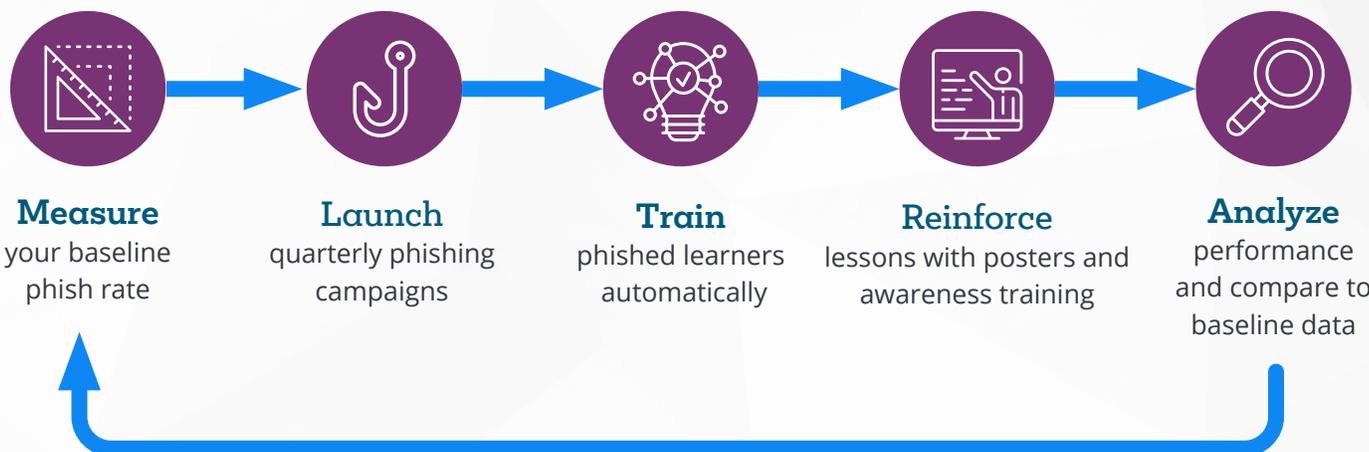
WHAT'S INCLUDED

Training campaign

24 live action training modules
Assign themed training modules covering the cybersecurity topics recommended by NIST.

24 assessments
Test employee knowledge and lesson retention with assessments for each core cybersecurity topic.

Phishing simulations

56 phishing templates
Watch employee behavior change with phishing templates simulating the topics and attacks covered in the training materials.

24 phishing education pages
Tie anti-phishing training to your awareness campaign with phishing education pages themed to our Just the Facts modules.

Reinforcement tools

23 posters
Hang posters in common areas and high traffic locations to extend your campaign communication offline.

23 infographics
Take a closer look at each cybersecurity topic with topical data and visual examples.

Stakeholder presentation
Notify employees of new training exercises using the same imagery, tone and style as the Just the Facts training modules.

BEFORE YOU GET STARTED

Collect your existing employee-related risk data or measure your baseline metrics before launching your program. This data will serve as your quantitative starting point, allowing you to re-measure the same metrics throughout the course of your training program to quantify success and behavior change.

Baseline metrics may include:

- » Phish rate
- » Email report rate
- » Training completion rates
- » Security incidents
- » Infected devices
- » Lost/stolen devices & security badges
- » Requests blocked via proxy server
- » Security portal traffic
- » Password strength data

Build a PhishSim™ campaign using the Baseline - Blind template battery to measure your organization's phishing susceptibility before launching your program.

(Optional) Present your plan to stakeholders

Get buy-in from your organization's leadership with our pre-built Just the Facts stakeholder presentation and slide-by-slide talking points.

Put it all together

The following session structure includes our recommended training content and cadence. Although we recommend running the Just the Facts training program over the course of 24 months, you can adjust the frequency of training, session order and even the contents of the program to meet your organization's needs.

SESSION CONTENT

QUARTER	MONTH	SESSION	SESSION ASSETS
YEAR 1 QUARTER 1	MONTH 1	Introduction	Training module, Assessment, Phishing template, Education page
	MONTH 2	Malware	Training module, Assessment, Phishing template, Poster, Infographic, Education page
	MONTH 3	Social Engineering	Training module, Assessment, Phishing template, Poster, Infographic, Education page
YEAR 1 QUARTER 2	MONTH 4	Phishing	Training module, Assessment, Phishing template, Poster, Infographic, Education page
	MONTH 5	Physical Security	Training module, Assessment, Phishing template, Poster, Infographic, Education page
	MONTH 6	Removable Media	Training module, Assessment, Phishing template, Poster, Infographic, Education page
YEAR 1 QUARTER 3	MONTH 7	Password Security	Training module, Assessment, Phishing template, Poster, Infographic, Education page
	MONTH 8	Mobile Security	Training module, Assessment, Phishing template, Poster, Infographic, Education page
	MONTH 9	Safe Web Browsing	Training module, Assessment, Phishing template, Poster, Infographic, Education page
YEAR 1 QUARTER 4	MONTH 10	Data Privacy	Training module, Assessment, Phishing template, Poster, Infographic, Education page
	MONTH 11	Public Wi-Fi	Training module, Assessment, Phishing template, Poster, Infographic, Education page
	MONTH 12	Working Remotely	Training module, Assessment, Phishing template, Poster, Infographic, Education page
YEAR 2 QUARTER 1	MONTH 13	Ransomware	Training module, Assessment, Phishing template, Poster, Infographic, Education page
	MONTH 14	Data Destruction	Training module, Assessment, Phishing template, Poster, Infographic, Education page
	MONTH 15	Cloud Security	Training module, Assessment, Phishing template, Poster, Infographic, Education page
YEAR 2 QUARTER 2	MONTH 16	Business Email Compromise	Training module, Assessment, Phishing template, Poster, Infographic, Education page
	MONTH 17	Clean Desk Policy	Training module, Assessment, Phishing template, Poster, Infographic, Education page
	MONTH 18	IoT Risks	Training module, Assessment, Phishing template, Poster, Infographic, Education page
YEAR 2 QUARTER 3	MONTH 19	Stick to the Policy	Training module, Assessment, Phishing template, Poster, Infographic, Education page
	MONTH 20	Multi-Factor Authentication	Training module, Assessment, Phishing template, Poster, Infographic, Education page
	MONTH 21	Social Media	Training module, Assessment, Phishing template, Poster, Infographic, Education page
YEAR 2 QUARTER 4	MONTH 22	Incident Response	Training module, Assessment, Phishing template, Poster, Infographic, Education page
	MONTH 23	Travel Security	Training module, Assessment, Phishing template, Poster, Infographic, Education page
	MONTH 24	Insider Threats	Training module, Assessment, Phishing template, Poster, Infographic, Education page

Training module   **Assessment**   **Phishing template**   **Poster**   **Infographic**   **Education page**

SESSION CONTENT

Month 1: Introduction

JUST THE FACTS: INTRODUCTION

Begin at the beginning with this introduction to cybersecurity concepts and vocabulary. Identify some common cybersecurity threats and learn the behaviors that mitigate those threats.

AwareEd™
Module: Just the Facts: Introduction (4:16 min)
Assessment: Just the Facts: Introduction Assessment

PhishSim
Battery: Just the Facts — Introduction
  » Home Depot survey
  » Manager question
Education page: Just the Facts: Introduction

Month 2: Malware

JUST THE FACTS: MALWARE

Get the facts you need on malware: what it is, how it works and what you can do to protect yourself and your organization against it.

AwareEd™
Module: Just the Facts: Malware (4:07 min)
Assessment: Just the Facts: Malware Assessment

Downloadable resources
Poster: Just the Facts: Malware
Infographic: The Facts About Malware

PhishSim
Battery: Just the Facts — Outsmarting Malware
  » Microsoft Security Alert
  » Mastercard Survey
  » Missed Meeting
Education page: Just the Facts: Malware

Month 3: Social Engineering

JUST THE FACTS: SOCIAL ENGINEERING

Some cyber-defenses can be broken without the use of a computer. Explore the details and dangers of social engineering and the tactics that exploit the human element, and get yourself informed with Just the Facts.

AwareEd™
Module: Just the Facts: Social Engineering (4:56 min)
Assessment: Just the Facts: Social Engineering Assessment

Downloadable resources
Poster: Just the Facts: Social Engineering
Infographic: The Facts About Social Engineering

PhishSim
Battery: Just the Facts — Who really sent that email?
  » Hate message
  » Zoom Message
Education page: Just the Facts: Social Engineering

Month 4: Phishing

JUST THE FACTS: PHISHING

Don't get caught by phishers trawling for data. Get the facts on phishing: what it is, how it works and what you can do to avoid it.

AwareEd™

Module: Just the Facts: Phishing (4:07 min)
Assessment: Just the Facts: Phishing Assessment

Downloadable resources

Poster: Just the Facts: Phishing
Infographic: The Facts About Phishing

PhishSim

Battery: Just the Facts — Don't get hooked
  » Proposal
  » Google Meeting
Education page: Just the Facts: Phishing

Month 5: Physical Security

JUST THE FACTS: PHYSICAL SECURITY

Get the facts on securing your building and your workspace with this module on physical security best practices.

AwareEd™

Module: Just the Facts: Physical Security (3:29 min)
Assessment: Just the Facts: Physical Security Assessment

Downloadable resources

Poster: Just the Facts: Physical Security
Infographic: The Facts About Physical Security

PhishSim

Battery: Just the Facts — Protecting your perimeter
  » Physical Security New Badges
  » Physical Security Building Security
  » Remote antivirus
Education page: Just the Facts: Physical Security

Month 6: Removable Media

REMOVABLE MEDIA

What do USB drives, removable hard drives and phones have in common? They are all considered forms of removable media, and they can all be dangerous. Get the facts on removable media today.

AwareEd™

Module: Just the Facts: Removable Media (4:26 min)
Assessment: Just the Facts: Removable Media Assessment

Downloadable resources

Poster: Just the Facts: Removable Media
Infographic: The Facts About Removable Media

PhishSim

Battery: Just the Facts — Dangerous devices
  » Lost USB
  » Security USB Scan
Education page: Just the Facts: Removable Media

Month 7: Password Security

AwareEd™
Module: Just the Facts: Password Security (4:59 min)
Assessment: Just the Facts: Password Security Assessment

Downloadable resources
Poster: Just the Facts: Password Security
Infographic: The Facts About Password Security

PhishSim
Battery: Just the Facts- Avoiding password pitfalls
  » Twitter Password Reset
  » Chase Password
  » Microsoft Password reset
Education page: Just the Facts: Password Security

Month 8: Mobile Security

AwareEd™
Module: Just the Facts: Mobile Security (3:50 min)
Assessment: Just the Facts: Mobile Security Assessment

Downloadable resources
Poster: Just the Facts: Mobile Security
Infographic: The Facts About Mobile Security

PhishSim
Battery: Just the Facts — Protecting data on the go
  » Laptop FDE
  » Mobile App
Education page: Just the Facts: Mobile Security

Month 9: Safe Web Browsing

AwareEd™
Module: Just the Facts: Safe Web Browsing (5:08 min)
Assessment: Just the Facts: Safe Web Browsing Assessment

Downloadable resources
Poster: Just the Facts: Mobile Security
Infographic: The Facts About Mobile Security

PhishSim
Battery: Just the Facts — Avoid the tangled web
  » Malicious Video Link
  » Dropbox
  » Facebook Login
Education page: Just the Facts: Safe Web Browsing

Month 10: Data Privacy

JUST THE FACTS: DATA PRIVACY

Get the facts on data privacy. Find out what data privacy is, how it works... and what happens when it goes wrong!

AwareEd™
Module: Just the Facts: Data Privacy (5:24 min)
Assessment: Just the Facts: Data Privacy Assessment

Downloadable resources
Poster: Just the Facts: Data Privacy
Infographic: The Facts About Data Privacy

PhishSim
Battery: Just the Facts — Break their privacy, break the law
»   W2 electronic consent
»   HIPAA Update
Education page: Just the Facts: Data Privacy

Month 11: Public Wi-Fi

JUST THE FACTS: PUBLIC WI-FI

Get the facts on Wi-Fi and working remotely. In this video, you'll explore the challenges and dangers that come with Wi-Fi, and the importance of keeping security in mind.

AwareEd™
Module: Just the Facts: Public Wi-Fi (5:10 min)
Assessment: Just the Facts: Public Wi-Fi Assessment

Downloadable resources
Poster: Just the Facts: Public Wi-Fi
Infographic: The Facts About Public Wi-Fi

PhishSim
Battery: Just the Facts — Perils of public Wi-Fi
»   Wi-Fi Password
»   Microsoft Wi-Fi Alert
Education page: Just the Facts: Public Wi-Fi

Month 12: Working Remotely

JUST THE FACTS: WORKING REMOTELY

What cybersecurity dangers will you face when you're working remotely, and what can you do about it? Get the facts on remote work and home offices.

AwareEd™
Module: Just the Facts: Working Remotely (3:48 min)
Assessment: Just the Facts: Working Remotely

Downloadable resources
Poster: Just the Facts: Working Remotely
Infographic: The Facts About Working Remotely

PhishSim
Battery: Just the Facts — Securing the home office
»   Mobile Security Encryption
»   McAfee
»   Working Remotely VPN
Education page: Just the Facts: Working Remotely

Month 13: Ransomware

JUST THE FACTS: RANSOMWARE

Ransomware is one of the rising stars of the malware world. Take a few minutes to get the facts about what ransomware is, how it works and how to avoid it.

AwareEd™
Module: Just the Facts: Ransomware (3:43 min)
Assessment: Just the Facts: Ransomware Assessment

Downloadable resources
Poster: Just the Facts: Ransomware
Infographic: The Facts About Ransomware

PhishSim
Battery: Just the Facts — Pay up or we delete your data
» Google Ransomware
» Dropbox File Invite
Education page: Just the Facts: Ransomware

Month 14: Data Destruction

JUST THE FACTS: DATA DESTRUCTION

What do you do when you don't need a piece of data anymore? Take a few minutes to explore the hows and whys of data destruction.

AwareEd™
Module: Just the Facts: Data Destruction (4:21 min)
Assessment: Just the Facts: Data Destruction Assessment

Downloadable resources
Poster: Just the Facts: Data Destruction
Infographic: The Facts About Data Destruction

PhishSim
Battery: Just the Facts — Data Destruction
» Account Deactivation (OneDrive and Google Drive)
» Data Destroy
Education page: Just the Facts: Data Destruction

Month 15: Cloud Security

JUST THE FACTS: CLOUD SECURITY

Cloudy with a chance of malware! Take a minute to explore the cloud: what it is, how it works and the best ways to keep your data safe in the cloud.

AwareEd™
Module: Just the Facts: Cloud Security (4:01 min)
Assessment: Just the Facts: Cloud Security Assessment

Downloadable resources
Poster: Just the Facts: Cloud Security
Infographic: The Facts About Cloud Security

PhishSim
Battery: Just the Facts — Cloud Security
» iCloud Storage
» Adobe Cloud Access
Education page: Just the Facts: Cloud Security

Month 16: Business Email Compromise

JUST THE FACTS: BUSINESS EMAIL COMPROMISE

Take a few minutes to learn about Business Email Compromise, a subtle and dangerous form of phishing. What is it and who does it target? And how can you spot one?

AwareEd™

Module: Just the Facts: Business Email Compromise (3:51)
Assessment: Just the Facts: Business Email Compromise Assessment

Downloadable resources

Poster: Just the Facts: Business Email Compromise
Infographic: The Facts About Business Email Compromise

PhishSim

Battery: Just the Facts — Business Email Compromise
  » Password request
  » Read proposal
Education page: Just the Facts: Business Email Compromise

Month 17: Clean Desk Policy

JUST THE FACTS: CLEAN DESK POLICY

In cybersecurity, a "clean" desk can still be messy! Learn how to keep your work area secure by locking up papers and stopping attackers from spotting information.

AwareEd™

Module: Just the Facts: Clean Desk Policy (4:14 min)
Assessment: Just the Facts: Clean Desk Policy Assessment

Downloadable resources

Poster: Just the Facts: Clean Desk Policy
Infographic: The Facts About Clean Desk Policy
Other: Clean desk policy checklist

PhishSim

Battery: Just the Facts — Clean Desk Policy
  » Left on printer
  » Sign policy
  » You were caught!
Education page: Just the Facts: Clean Desk Policy

Month 18: Internet of Things

JUST THE FACTS: INTERNET OF THINGS

What is the Internet of Things? How smart are smart devices, really? Learn about how IoT works, as well as the security challenges you may face.

AwareEd™

Module: Just the Facts: Internet of Things Risks (IoT) (3:40 min)
Assessment: Just the Facts: Internet of Things Risks Assessment

Downloadable resources

Poster: Just the Facts: Internet of Things Risks (IoT)
Infographic: The Facts About the Internet of Things Risks (IoT)

PhishSim

Battery: Just the Facts — Internet of Things
  » New app
  » Survey
  » New office tech
Education page: Just the Facts: Internet of Things

Month 19: Stick to the Policy

JUST THE FACTS: STICK TO THE POLICY

Why are policies and procedures important? In this module, you'll learn "why" and "how" of policies, and why sticking to the plan is crucial for you, your organization and your customers.

AwareEd™
Module: Just the Facts: Stick to the Policy (3:42 min)
Assessment: Just the Facts: Stick to the Policy Assessment

Downloadable resources
Poster: Just the Facts: Stick to the Policy
Infographic: The Facts About Stick to the Policy

PhishSim
Battery: Just the Facts — Stick to the Policy
» Target reward
» Did you see?
Education page: Just the Facts: Stick to the Policy

Month 20: Multi-factor Authentication

JUST THE FACTS: MULTI-FACTOR AUTHENTICATION

Explore multi-factor authentication with our cybersecurity experts. Take a look at factor types, examples and the use of multi-factor authentication to secure different systems.

AwareEd™
Module: Just the Facts: Multi-factor Authentication (4:46 min)
Assessment: Just the Facts: Multi-factor Authentication Assessment

Downloadable resources
Poster: Just the Facts: Multi-factor authentication
Infographic: The Facts About Multi-factor authentication

PhishSim
Battery: Just the Facts — Multi-factor authentication
» Update security questions
» Two Factor Authentication (Google)
Education page: Just the Facts: Multi-factor authentication

Month 21: Social Media Best Practices

JUST THE FACTS: SOCIAL MEDIA BEST PRACTICES

Social media is a new frontier in communication, and a new frontier means new dangers. Take a few minutes to learn about using social media safely.

AwareEd™
Module: Just the Facts: Social Media Best Practices (4:48 min)
Assessment: Just the Facts: Social Media Best Practices Assessment

Downloadable resources
Poster: Just the Facts: Social Media Best Practices
Infographic: The Facts About Social Media Best Practices

PhishSim
Battery: Just the Facts — Social Media Best Practices
» Twitter — Password Reset
» I saw this
Education page: Just the Facts: Social Media Best Practices

Month 22: Incident Response

JUST THE FACTS: INCIDENT RESPONSE

Security incidents are going to happen. But with preparation, being informed and smart after-incident behavior, you can prevent many incidents and keep many more from being destructive or dangerous. Get just the facts on incident response!

AwareEd™
Module: Just the Facts: Incident Response (4:13)
Assessment: Just the Facts: Incident Response Assessment

Downloadable resources
Poster: Just the Facts: Incident Response
Infographic: The Facts About Incident Response

PhishSim
Battery: Just the Facts — Incident Response
  » Recent data breach
  » Data backup
  » Training overdue
Education page: Just the Facts: Incident Response

Month 23: Travel Security

JUST THE FACTS: TRAVEL SECURITY

Travel can be an adventure … or a disaster. Explore what it takes to travel safely, stay cyber secure on the move and dodge common cybersecurity threats and attacks.

AwareEd™
Module: Just the Facts: Travel Security (5:05 min)
Assessment: Just the Facts: Travel Security Assessment

Downloadable resources
Poster: Just the Facts: Travel Security
Infographic: The Facts About Travel Security

PhishSim
Battery: Just the Facts — Travel Security
  » Free tickets
  » Campsite Booking
Education page: Just the Facts: Travel Security

Month 24: Insider Threats

JUST THE FACTS: INSIDER THREATS

Your company may know how to defend against attacks from the outside. But what happens when the threat comes from inside your organization? Learn how to protect yourself from insider threats.

AwareEd™
Module: Just the Facts: Insider Threats (4:55 min)
Assessment: Just the Facts: Just the Facts: Insider Threats Assessment

Downloadable resources
Poster: Just the Facts: Insider Threats
Infographic: The Facts About Insider Threats

PhishSim
Battery: Just the Facts — Insider Threats
  » New job opportunity
  » Quick survey
Education page: Just the Facts: Insider Threats

MEASURING CAMPAIGN SUCCESS

Measure early and often

After launching your program, pay close attention to employee engagement, training completion and phish rates and make training adjustments if necessary. View campaign run reports or reference auto reports to compare results to your baseline measurements and report progress to stakeholders. Use the Infosec IQ dashboard to easily view your training completion rates, compliance score for each cybersecurity topic and phishing performance over time.

Qualitative observations

What feedback did you receive from employees during the campaign? Did you see an increase in cybersecurity discussions with your team or amongst employees? Remember to record these observations. Qualitative data, along with quantitative metrics, can help you be more effective when reporting results to your leadership. Culture change is a reflection of people's attitudes and behaviors, so be sure you're capturing the whole picture to report out and up.

Keep the momentum

This plan was designed to help you run a comprehensive, layered security awareness and anti-phishing program from start to finish, but the job of security awareness and training is never truly complete. Once your program is finished, keep your security awareness momentum going with new security awareness campaigns and training materials.
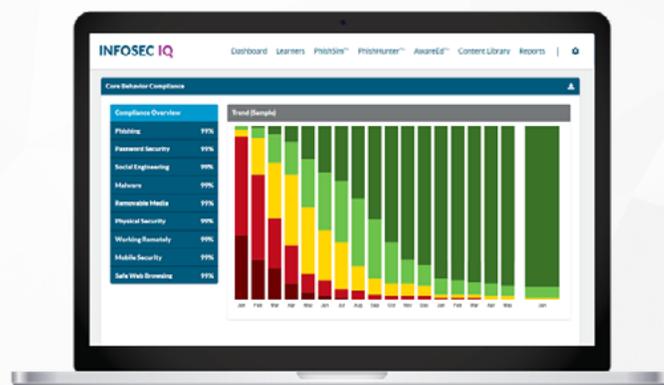
About Infosec

At Infosec, we believe knowledge is the most powerful tool in the fight against cybercrime. We provide the best certification and skills development training for IT and security professionals, as well as employee security awareness training and phishing simulations. Learn more at infosecinstitute.com.

INFOSEC